Workshop Schedule

Telltale stories:
A multimedia workshop on ethical narrative building

Obejctive: For participants to know different ways of storytelling and the basic tools required for them

Target group: Media Professionals from CSOs and NGOs, Junior - Mid Career Freelance/Citizen Journalists

Day 1: Storytelling and the Indian media landscape - April 1

Time	Session	Resource person
10 - 11:30 am	Registration and introduction	
11:30 - 12 pm	*Tea break*	
12 - 1pm	How are we consuming stories? - How many people read papers/watch TV etc - Generational demographics of media consumption - What media to use based on your target demographic	- Anirban Bhattacharya (CFA)
1 - 2 pm	*Lunch*	
2 - 3 pm	The changing landscape of Indian media - from the perspective of The Wire	- Jahnavi Sen (The Wire)
3 - 4 pm	Navigating through the Indian media landscape - from the perspective of ground movements	- Richard Mahapatra (Down To Earth)
4 - 4:30 pm	*Tea*	
4:30 - 6 pm	How to use data to tell stories - What aspects of data do people relate with the most? - How can the existing data be presented to make it most accessible?	- Pulaha Roy (Centre for Science and Environment)

Day 2: Media in movements and in practice - April 2 (storytelling and digital media)		
Time	**Session**	**Resource person**
9 - 9:15 am	Recap	
9:15 - 10:30 am	The craft of storytelling - Important aspects of a story (characters, plot, conflict, change) - Narrative arc: The hero, the conflict and the resolution - Alternate story structures: non-linear, parallel, circular - How to ethically write stories of people and communities	- Natasha Badhwar (NDTV, Karwaan)
10:30 - 11 am	*Tea break*	
11 - 12:30 pm	Storytelling for social media - Platform wise demographics (age, time of usage etc) - Which types of media perform best on which platforms	- Yash Marwah (Let India Breathe)
12:30 - 1:30 pm	Safeguarding oneself during the times of growing digital surveillance - DPDP Act and how it impacts content creators - 2024 amendments to the Broadcast Act and its impacts - Tools for digital privacy	- Anjali Bharadwaj (Indian social activist)
1:30 - 2:30 pm	*Lunch*	
2:30 - 4 pm	AI: Ethics v effectiveness - How does AI aid with storytelling? - When to use AI? - What to use AI for? - Where to use and not use AI	- Apar Gupta (Internet Freedom Foundation)
4 - 4:30 pm	*Tea*	
4:30 - 6 pm	In conversation with: Activists and media professionals on how they used media to amplify their message: from farmer's protest to Narmada, from political prisoners to RTI	Anchored by Seema Chisti (The Wire) *In panel:* -Navkiran Natt, Student-youth activist -Aslah Kayyalakkath, Founder Editor Maktoob Media -And more (TBD)

Day 3: Digital media and speaking back to power - April 3		
Time	Session	Resource person
9 - 9:15 am	Recap	
9:15 - 11 am	Communicating with the media - How to write a press note - How to collaborate w Indian media houses	- Rakesh Dewan (Sarvodaya Press Service)
11 - 11:30 am	*Tea break*	
11:30 am - 1:30 pm	"Podcast - How to record good sound quality with basic equipment - Recording B roll, audio bites and sound snippets - Basic story structure and editing for podcasts"	TBD
1:30 - 2:30 pm	*Lunch*	
2:30 - 4:30 pm	Storytelling through the phone camera - Composition and how your camera angle tells a story - How to document movement and action (protests, police brutality etc) - Activity: Freeze, camera, action	- Vaishnavi Suresh (CFA)
4:30 - 5pm	*Tea*	
5 - 6 pm	Speaking back to power	- Siddharth Varadarajan (The Wire)
6 - 6:30 pm	Certificate distribution and wrap up	