

Workshop Schedule

Telltale stories: A multimedia workshop on ethical narrative building

Obejective: For participants to know different ways of storytelling and the basic tools required for them

Target group: Media Professionals from CSOs and NGOs,
Junior - Mid Career Freelance/Citizen Journalists

Day 1: Storytelling and the Indian media landscape - April 1

Time	Session	Resource person
10 - 11 am	Registration and introduction	
11- 11:30am	Teabreak	
11:30 - 12:30pm	How are we consuming stories? - How many people read papers/watch TV etc - Generational demographics of media consumption - What media to use based on your target demographic	Anirban Bhattacharya (CFA)
12:30-2pm	Lunch	
2 - 3 pm	The changing landscape of Indian media - from the perspective of The Wire	Jahnvi Sen (The Wire)
3 - 4 pm	Navigating through the Indian media landscape - from the perspective of ground movements	Richard Mahapatra (Down To Earth)
4-4:30pm	Tea	
4:30 - 6 pm	How to use data to tell stories: An introductory session on how to use Datawrapper	Pulaha Roy (Centre for Science and Environment)

**Day 2: Media in movements and in practice - April 2
(storytelling and digital media)**

Time	Session	Resource person
9 - 9:15 am	Recap	
9:15 - 10:30 am	<p>The craft of storytelling</p> <ul style="list-style-type: none"> - Important aspects of a story (characters, plot, conflict, change) - Narrative arc: The hero, the conflict and the resolution - Alternate story structures: non-linear, parallel, circular - How to ethically write stories of people and communities 	Natasha Badhwar (NDTV, Karwaan e Mohabbat)
10:30-11am	Teabreak	
11 - 12:30 pm	<p>Storytelling for social media</p> <ul style="list-style-type: none"> - Platform wise demographics (age, time of usage etc) - Which types of media perform best on which platforms 	Yash Marwah (Let India Breathe)
12:30 - 1:30 pm	<p>Safeguarding oneself during the times of growing digital surveillance</p> <ul style="list-style-type: none"> - DPDP Act and how it impacts content creators - 2024 amendments to the Broadcast Act and its impacts - Tools for digital privacy 	Anjali Bharadwaj (Indian social activist)
1:30-2:30pm	Lunch	
2:30 - 4 pm	<p>Communicating with the media</p> <ul style="list-style-type: none"> - How to write a press note - How to collaborate with Indian media houses 	Rakesh Dewan (Sarvodaya Press Service) and Joe Athialy (CFA)
4-4:30pm	Tea	

4:30 - 6 pm	In conversation with: Activists and media professionals on how they used media to amplify their message: from farmer's protest to Narmada, from political prisoners to RTI	Anchored by Seema Chisti (The Wire) <i>In panel:</i> -Navkiran Natt, Student-youth activist -Aslah Kayyalakkath, Founder Editor Maktoob Media - Banojyotsna Lahiri
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Day 3: Digital media and speaking back to power - April 3		
Time	Session	Resource person
9 - 9:15 am	Recap	
9:15 - 11 am	AI: Ethics v effectiveness - How does AI aid with storytelling? - When to use AI? - What to use AI for? - Where to use and not use AI	Apar Gupta (Internet Freedom Foundation)
11-11:30am	Teabreak	
11:30 am - 1:30 pm	How to document and report on land conflicts	Kumar Sambhav (Land Conflict Watch)
1:30-2:30pm	Lunch	
2:30 - 4:30 pm	Storytelling through the phone camera - Composition and how your camera angle tells a story - How to document movement and action - Activity: Freeze, camera, action	Vaishnavi Suresh (CFA)
4:30-5pm	Tea	
5 - 6 pm	Speaking back to power	Siddharth Varadarajan (The Wire)
6 - 6:30 pm	Certificate distribution and wrap up	